

St. Theresa Journal of Humanities and Social Sciences
Volume10, Number 2, 2024

Editorial Note

It is with great honor that we present Volume 10, Issue 2 of the St. Theresa Journal of Humanities and Social Sciences. This edition comprises eleven scholarly articles that offer profound insights across various domains of education, business management, and social sciences. These articles underscore our commitment to advancing academic knowledge while addressing pressing societal and organizational challenges. Below, we provide a detailed overview of each contribution to engage our diverse readership.

Research article 1, *Applying Digital Technology in ESL-Learning to Enhance Student Engagement and Learning Outcomes for K3 Students at Bangkok Bilingual School, Thailand*. This quantitative study examines the integration of digital technology in English as a Second Language (ESL) instruction for kindergarten students. The authors meticulously evaluate the effectiveness of digital learning activities through pre- and post-testing and parental satisfaction surveys. The results reveal significant improvements in student engagement and language acquisition, underscoring the transformative potential of technology in early childhood education.

Research article 2, *Developing Management Guidelines for International Students' Learning Success at Guangxi Minzu University, China*. This research offers a comprehensive framework to address the challenges faced by international students. Through a blend of surveys, interviews, and focus group discussions, the study develops actionable guidelines emphasizing cultural adaptation, academic resourcefulness, and time management. These recommendations provide valuable strategies for enhancing international students' learning outcomes in global academic institutions.

Research article 3, *Comparative Perspectives of Learning Outcomes of International University Students Based on the Thai Qualifications Framework (TQF)*. This comparative study evaluates the learning outcomes of international students within the framework of the Thai Qualifications Framework for Higher Education. Using statistical analysis, the authors identify variations in cognitive and interpersonal skills across demographic factors such as GPA, faculty, and year of study. The findings contribute to the ongoing discourse on educational quality and equity in diverse academic contexts.

Research article 4, *Management Functions in Small Entrepreneurs: Scale Development and Validation*. This article introduces a rigorously validated scale for assessing management functions in small enterprises. Employing statistical techniques such as factor analysis, the research identifies critical dimensions—planning, organizing, leading, and controlling—that contribute to effective management. These findings hold significant implications for entrepreneurs and researchers in optimizing business operations.

Research article 5, *Effective Civic Education Pedagogy: Efficiency of Supplementary Tutoring on Students' Learning Outcomes*. Investigating the impact of supplementary tutoring (ST) on civic education, this quasi-experimental study reveals the instructional method's efficacy in enhancing academic performance. Notably, the results indicate gender-based differences in learning outcomes, with male students benefitting more from the ST approach. The research calls for integrating ST into teacher training curricula and classroom practices to strengthen civic education.

Research article 6, *Hands-on Parental Involvement to Enhance Students' Language and Communicative Abilities*. This study highlights the critical role of parental involvement in preschool education. By implementing hands-on learning activities, the authors document significant improvements in children's communicative abilities. The research also reports high levels of parental satisfaction, emphasizing the importance of collaborative educational strategies.

Research article 7, *Digital Transformation and Firm Performance Nexus: A Study of Commercial Banks in Delta State, Nigeria*. Examining the interplay between digital transformation and organizational performance, this study identifies organizational learning as a crucial mediating factor. The findings advocate for a strategic approach to technology adoption, emphasizing the alignment of digital tools with broader business goals to achieve sustainable performance improvements.

Research article 8, *The Realities of Roblox and Metaverse Technologies in Enhancing English Language Learning*.

This systematic literature review explores the use of gamified platforms like Roblox and the Metaverse in English language education. The study highlights these technologies' potential to enhance engagement and vocabulary retention while addressing challenges such as equitable access and data security. The findings underscore the need for strategic integration of such tools to create inclusive and innovative learning environments.

Research article 9, *Multiculturalism of Ethnic Groups: Mon and Lao Vieng in Khaopra Valley, Thailand*. This qualitative study delves into the cultural integration of Mon and Lao Vieng ethnic groups, showcasing their rich traditions and contributions to community-based tourism. The analysis highlights how these ethnic groups leverage social capital to promote sustainable tourism and preserve cultural heritage, providing a model for community development initiatives.

Academic article 1, *Crisis Leadership Theory Development: Identifying Gaps and Directions* Addressing the absence of a comprehensive crisis leadership theory, this article critically examines existing frameworks and proposes a structured approach for theoretical advancement. By identifying gaps in understanding crisis-induced leadership behaviors, the study offers a roadmap for future research and practical applications in organizational resilience.

Academic article 2, Exploration of HR Interventions during the Organizational Development Phases of Unicorn Startups in Thailand. This exploratory article investigates human resource strategies within the unique context of Thai unicorn startups. The authors provide a nuanced understanding of HR interventions across different organizational development phases, offering valuable insights for startup leaders and HR practitioners aiming to replicate such successes.

Each article in this issue contributes meaningfully to the ongoing pursuit of knowledge and innovation. We are confident that these studies will resonate with our readers and inspire future research and application. We extend our deepest gratitude to our contributors, reviewers, and readers for their unwavering support and engagement.

Chaipat Wattanasan, Ph.D.
Chief Editor, SJHS Journal