

Journal of Thai-Chinese Social Science (JTCSS)

Vol. 2. No. 2 (2025): May–August

Aims and Scope

The Journal of Thai-Chinese Social Science (JTCSS) (Online ISSN: 3057-157X) is a multidisciplinary platform dedicated to fostering academic excellence. We spans a diverse array of fields within the social sciences, reflecting our commitment to publishing high-quality research papers in both Chinese and English. The aims and scope of this issue are as follows:

- Cultural Analysis and Identity Studies
- Education and Language Learning
- Digital Finance and Curriculum Reform
- Photography and Visual Arts
- Cross-Cultural Communication
- Cultural and Creative Designs
- Educational Technology
- Heritage Language Teaching
- International Chinese Education
- Policy Banks and Operational Risks
- Music Tourism Research
- Legal and Regulatory Studies
- Tourism and LDA Model
- Innovation and Entrepreneurship Education
- Bibliometric Analysis



The JTCSS aims to serve as a platform for scholarly discourse that transcends disciplinary boundaries, fostering a dynamic exchange of ideas that contribute to the advancement of global social sciences. We are committed to maintaining the highest standards of peer review, ensuring that each article meets stringent criteria for scholarly excellence, originality, and relevance. Through this inaugural issue, we set the stage for future contributions that will enrich the tapestry of knowledge in the social sciences.



Dr. Songyu Jiang

Preface

Dear Colleagues and Esteemed Readers,

We are delighted to present Volume 2, Issue 2 (May–August 2025) of the Journal of Thai-Chinese Social Science (JTCSS). Continuing our mission to serve as an interdisciplinary platform, this issue addresses pressing questions at the intersection of sustainability, cultural heritage, digital transformation, and social development within the Thai-Chinese and broader Asian contexts.

This edition brings together a diverse set of scholarly contributions, including studies on digital cultural industries, health education reform in higher education, and the protection and sustainable utilization of world cultural and natural heritage. Together, these works deepen our understanding of how societies are responding to contemporary challenges and opportunities, offering both theoretical innovation and policy-relevant insights.

We are especially honored to feature the article titled:

“Research Landscape of Ecological Civilization: A Bibliometric Analysis”

Authored by Han Wang and Wenqiang Peng, this study provides a systematic bibliometric mapping of ecological civilization research, identifying key themes, evolving trends, and emerging gaps. By situating ecological civilization within the global discourse on sustainability, the article enriches scholarly understanding and offers valuable references for policymakers, educators, and researchers seeking to advance ecological governance and sustainable development. Its rigorous methodology and comprehensive scope distinguish it as this issue’s Featured Article.

The contributions included in this issue reflect JTCSS’s continuing vision: to foster cross-disciplinary dialogue, link academic research with real-world cultural and developmental concerns, and advance knowledge exchange between Thai, Chinese, and international scholars.

We extend our sincere gratitude to all authors, reviewers, and readers whose engagement and dedication make this journal possible. We look forward to your continued support and scholarly contributions in the upcoming issues of JTCSS.

Dr. Songyu Jiang
Editor-in-Chief
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